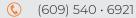
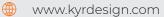
Kyra Gonzalez

Graphic Designer Photographer



gonzalez_kyra@yahoo.com







EDUCATION

BFA in Graphic Design

Savannah College of Art and Design Savannah, GA

Graduated 2016

AA in Photography

Mercer County Community College Mercer County, NJ Graduated 2013

TECHNICAL SKILLS

,		

SKILLS

Typography

Branding

Attention to detail

Time Management

Collaboration

Communication

Problem-solving

Organization

Project Management

WORK EXPERIENCE

Graphic Designer, Educational Resource Systems Red Bank, NJ

- Creating unique designs concepts centering on digital elearning and printable worksheets.
- · Redesigning medical graphics for powerpoint presentation.
- \cdot Video editing and creating animations using After Effects.

January 2022-April 2024

Freelance Graphic Designer/Virtual Assistant, We3 Travel Cumberland, RI

- · Designed blog logo in 2014.
- · Created an animated video opener in 2015.
- · Handled Pinterest and Facebook updates from 2016–2019.
- · Designed printable PDF's such as; packing lists, themed scavenger hunts, games for children and more.

June 2014-December 2020

Freelance Graphic Designer, On Call Electrical Contracting LLC Burlington, NJ

- · Designed Logo for this start-up Electrical Contracting company.
- · Designed layout for business card.
- · Created website for potential customers to see services provided.

September 2019–September 2020

Marketing Design Intern, NJHMFA Trenton, NJ

- · Helped create and edit signage, booklets & handouts for the Governor's Housing & Economic Development Conference that was held annually.
- · At the conference, I set up all of the signage as well as took photos of the event.
- · Made edits to internal documents.
- · Helped out with web graphics, photo editing and more.

July 2019-December 2019

Freelance Motion Designer, Kids Are a Trip

- Using the blogs existing logo, I created an animation for her to use as a closer for her travel blogs YouTube videos.
- For this animation I had to recreate the logo since she did not have more than a PNG.

October 2018–January 2019

Creative Production Manager, FZ Creative Yardley, PA

- · Corresponded with clients and kept projects on track.
- · Using my attention to detail so nothing got overlooked.
- · Utilizing my design experience to create social graphics.
- Used my pre-production skills for packaging PSD's for clients. January 2017–January 2018