

Kyra Gonzalez

Graphic Designer
Photographer

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KYR DESIGN

EDUCATION

BFA in Graphic Design

Savannah College of Art and Design
Savannah, GA
Graduated 2016

AA in Photography

Mercer County Community College
Mercer County, NJ
Graduated 2013

TECHNICAL SKILLS

Photoshop	■ ■ ■ ■ □
Illustrator	■ ■ ■ ■ ■
InDesign	■ ■ ■ ■ □
Dreamweaver	■ ■ □ □ □
After Effects	■ ■ ■ ■ □
Canva	■ ■ □ □ □
MS Word	■ ■ ■ ■ □
MS Powerpoint	■ ■ ■ ■ □
MS Excel	■ ■ □ □ □
DSLR Camera	■ ■ ■ ■ □
Film Camera	■ ■ ■ □ □

SKILLS

Typography
Branding
Attention to detail
Time Management
Collaboration
Communication
Problem-solving
Organization
Project Management

WORK EXPERIENCE

Graphic Designer, Educational Resource Systems

Red Bank, NJ

- Creating unique designs concepts centering on digital elearning and printable worksheets.
 - Redesigning medical graphics for powerpoint presentation.
 - Video editing and creating animations using After Effects.
- January 2022–April 2024

Freelance Graphic Designer/Virtual Assistant, We3 Travel Cumberland, RI

- Designed blog logo in 2014.
 - Created an animated video opener in 2015.
 - Handled Pinterest and Facebook updates from 2016–2019.
 - Designed printable PDF's such as; packing lists, themed scavenger hunts, games for children and more.
- June 2014–December 2020

Freelance Graphic Designer, On Call Electrical Contracting LLC Burlington, NJ

- Designed Logo for this start-up Electrical Contracting company.
 - Designed layout for business card.
 - Created website for potential customers to see services provided.
- September 2019–September 2020

Marketing Design Intern, NJHMFA Trenton, NJ

- Helped create and edit signage, booklets & handouts for the Governor's Housing & Economic Development Conference that was held annually.
 - At the conference, I set up all of the signage as well as took photos of the event.
 - Made edits to internal documents.
 - Helped out with web graphics, photo editing and more.
- July 2019–December 2019

Freelance Motion Designer, Kids Are a Trip

- Using the blogs existing logo, I created an animation for her to use as a closer for her travel blogs YouTube videos.
 - For this animation I had to recreate the logo since she did not have more than a PNG.
- October 2018–January 2019

Creative Production Manager, FZ Creative Yardley, PA

- Corresponded with clients and kept projects on track.
 - Using my attention to detail so nothing got overlooked.
 - Utilizing my design experience to create social graphics.
 - Used my pre-production skills for packaging PSD's for clients.
- January 2017–January 2018